



World Society for  
Stereotactic and Functional  
Neurosurgery

# WSSFN 2024

CHICAGO, USA  
2-6 SEPTEMBER

Celebrating the 75th Anniversary of Modern Stereotaxis

**XX**  
WORLD  
CONGRESS OF  
STEREOTACTIC  
AND FUNCTIONAL  
NEUROSURGERY

[www.wssfn2024.org](http://www.wssfn2024.org)

# INDUSTRY PROSPECTUS

# WELCOME MESSAGE

Dear Esteemed Colleagues,

It is with immense pleasure that I extend a warm welcome to each and every one of you to the XX World Congress of Stereotactic and Functional Neurosurgery (WSSFN 2024), which is scheduled to take place in the vibrant city of Chicago, USA, from September 2nd to September 6th, 2024.

As we approach the momentous occasion of our 75th-anniversary celebration of modern stereotaxis, we gather together to reflect upon the incredible progress and innovative developments that have shaped our field over the decades.

The WSSFN 2024 Congress will delve into the latest advancements in Stereotactic and Functional Neurosurgery, exploring cutting-edge technologies, groundbreaking research, and clinical breakthroughs. Our agenda will encompass a wide range of topics, from deep brain stimulation and neuromodulation to minimally invasive procedures and the application of artificial intelligence in neurosurgical practice.

In addition to the scientific program, the Congress will offer ample opportunities for networking, engaging with thought leaders, and discovering the latest innovations in neurosurgical equipment and services.

And the city of Chicago, with its rich history, diverse culture, and world-renowned medical institutions, is the ideal backdrop for the WSSFN 2024 World Congress. Chicago's thriving scientific and healthcare community aligns perfectly with our mission to advance the field of Stereotactic and Functional Neurosurgery. Moreover, the city's accessibility, exceptional facilities, and numerous attractions make it an excellent destination for our international gathering.

We are confident that the discussions and insights shared at this event will shape the future of our field and YOU should be part of it! Together, let us celebrate the history, present, and future of Stereotactic and Functional Neurosurgery at the WSSFN 2024 World Congress.

Thank you for your dedication to our field, and we look forward to welcoming you to Chicago in 2024.

Sincerely,

Konstantin V. Slavin, MD

Professor

Department of Neurosurgery, University of Illinois, Chicago

WSSFN President

## CONTACT

Get in touch with Victoria Eskenazi, Senior Industry Liaison & Sales Associate, for industry support details, customized offers, pricing, and a booking form.

Email: [veskenazi@kenes.com](mailto:veskenazi@kenes.com)

Tel: +41 22 908 0488 Ext. 986

# SPONSORSHIP LEVELS

BENEFIT	SPONSORSHIP LEVEL			
	PLATINUM	GOLD	SILVER	BRONZE
Booth at the Exhibition	400 sqft <small>*Priority for location</small>	200 sqft	200 sqft	100 sqft
Industry Luncheon Symposium	✓ (400 seats)	✓ (120 seats)		
Logo on the Official Website	✓	✓	✓	✓
Logo on the Reception Banner	✓	✓	✓	✓
Logo on the Faculty Dinner Banner	✓	✓		
Push Notification in the Mobile App	✓	✓		
Advert in the Mobile App	✓	✓		
Promotional Banner in the Lobby	✓	✓		
Logo on the e-Newsletters	✓	✓		
Logo at the Internet Lounge	✓			
Banner on the Registration Confirmation Email	✓			
Networking Dinner Invitations	4	3	2	1
Complimentary Registrations for Company Employees	10	5	3	3

# INDUSTRY SESSIONS



## PARALLEL SATELLITE SESSION

- Opportunity to organize an official non-CME Industry Session (Program subject to the approval by the Congress Committee).
- Includes hall rental, standard audio/visual equipment, and a display table.
- Permission to use the phrase “Official Symposium of the WSSFN 2024 Congress”.
- Sponsored Symposia Programs will be included in a designated industry section.
- Industry sessions will be clearly indicated in the Congress timetable/Program as: “Industry Session” not included in the main event CME/CPD credit offering”.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website, mobile application, and with signage during the event.
- The supporting company, in addition to the support fee, must cover all speakers’ expenses including registration, accommodation and travel expenses. This also applies in case the Sponsored Session speakers have already been invited by the event organizers and have made prior travel arrangements independently.

# EDUCATIONAL ITEMS



## EDUCATIONAL GRANT

- Educational Grant in support of an existing official Scientific Session organized by the Scientific Committee and supported by a grant from industry.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.



## PARTICIPATION GRANT

- As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for our Congress. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group together with the Congress Committee will be responsible for participants (HCPs) pre-selection.
- Educational Participation Grants of any amount are appreciated and important to the success of our Congress.
- Recipients (HCPs) will need to fulfil the criteria specified by the Committee to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the Congress Secretariat.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.

# EDUCATIONAL ITEMS



## MOBILE APP

- The Congress Mobile App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active participation and makes it easy for participants to access congress information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speakers' information, participants' list, the rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play.
- The Mobile App support includes:
  - Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by company name/logo" (product logo not permitted).
  - 2 "push notifications" included in the sponsorship package.
  - Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.

# PROMOTIONAL & ADVERTISING



## COFFEE BREAK

- Acknowledgement in the program book
- Logo and web link on the Congress website
- Logo featured on newsletter mailed to associates
- Logo featured on the table during the coffee break

\* The quoted price is per break



## FINAL PROGRAM – INSIDE PAGE

- Full inside page color advertisement in designated section of the Final Program.
- The Final Program will contain the timetable, information about the scientific program and other useful information.
- The advertisement will be printed in the designated industry section of the program, according to compliance regulations.



## INTERNET AREA

- There will be an Internet Area where attendees will be able to connect, work or even have a quiet corner. Your company's logo will be prominently displayed.
- Signage near the area with "Sponsored by..." and a company logo.
- Opportunity to brand the area and distribute branded items.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, mobile application and with signage during the event.

# PROMOTIONAL & ADVERTISING



## LOGO ON THE MOBILE APP

- Gain additional exposure for your company by showcasing its logo on the Congress Mobile App.
- The Congress Mobile App will be available for all participants who download the app.



## CONGRESS ROOMS

- An opportunity to hire a room at the venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Congress. Supporters will have the option to order catering and AV equipment at an additional cost.
- Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.
- Opportunity to brand the hospitality suite.
- Acknowledgement on directional signage outside suite.



## MINI PROGRAM

- Support will be acknowledged on the inside back cover as: "Supported by..." and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application, and with signage during the event.

# PROMOTIONAL & ADVERTISING



## NOTEPADS & PENS

- Supporter will provide funding for the Notepads & Pens for the participants.
- Notepads & Pens will bear the Congress logo and the Supporter's company logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application, and with signage during the event.



## NETWORKING DINNER

- Congratulatory talk at the Networking Dinner.
- Acknowledgement in the program book.
- Advertisement of the company in the program book.
- Logo and web link on the Congress website.
- Logo featured on newsletter mailed to associates.
- Logo featured on screen in the general session.
- Logo featured on the banner.
- Logo on the placard at the banquet.



## PUSH NOTIFICATION

- One "push notification" sent to all participants\* onsite through the mobile app.
- Date and time to be coordinated with Congress organizer.
- Specifications will be provided by the Congress organizer.
- The Congress App will be available for all participants who download the app.
- *\*Only for those participants who have opted to receive such information*

# PROMOTIONAL & ADVERTISING



## ADVERT IN THE MOBILE APP

- Gain additional exposure for your company, industry session or booth by advertising it in a designated section of the Mobile App.
- The Congress Mobile App will be available for all participants who download the app.



## SPEAKERS' READY

- Facilities will be available at the venue for speakers and abstract presenters to check their presentations.
- Supporter's name/or company logo to appear on all signs for this room.
- Opportunity to display Supporter's logo on screensavers at each workstation.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application, and with signage during the event.



## WELCOME RECEPTION

- Acknowledgement in the program book
- Advertisement of the company in the program book
- Logo and web link on the Congress website
- Logo featured on newsletter mailed to associates
- Logo featured on screen in the general session
- Logo featured on the banner
- Logo on the placard at the reception

# PROMOTIONAL & ADVERTISING



## BANNER IN THE REGISTRATION CONFIRMATION EMAIL

- By partnering with us on this digital marketing opportunity, your brand will be front and centre in the inbox of every participant, maximizing your reach and impact.
- The Registration Confirmation Email Banner is an integral part of our Congress' registration process. As soon as participants complete their registration, they will receive a confirmation email, providing them with essential event details.
- This email will also feature a prominent and eye-catching banner space reserved exclusively for the sponsor.

## EXHIBITION

### PIPES & DRAPES

100 sqft

200 sqft

### SPACE ONLY

200 sqft

400 sqft

# PAYMENT & CANCELLATION

## TERMS OF PAYMENT

- 60% upon receipt of the Sponsorship agreement and first invoice.
- 40% by 2 May 2024.

All payments must be received before the start date of the Congress. Should the Exhibitor fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees.

## CANCELLATION & MODIFICATION POLICY

Cancellation / modification of Support items must be made in writing to:

Victoria Eskenazi - [veskenazi@kenes.com](mailto:veskenazi@kenes.com)

XX WORLD CONGRESS FOR STEREOTACTIC AND FUNCTIONAL NEUROSURGERY

Kenes Group, Rue François-Versonnex 7 | CH 1207 Geneva, Switzerland

The Organizer shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before 2 January 2024, inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between 3 January 2024 – 6 May 2024, inclusive.
- 100% of the agreed package amount if the cancellation/ modification is made after 7 May 2024.